



**AstroLuckIndia.com**  
*know your future through astrology.*

## Astrology Services Portfolio



**SERVICES**

# Unlimited Web Hosting

We provide unlimited web hosting as per your requirements. We provide Quality Web Hosting and domain names registration only for astrologers. Our web hosting and domain names registration services combines cutting-edge technology with mission-critical services and unbeatable client support to help you reach out to a global audience and attain optimum growth.

## **Following are our USP's in web hosting:**

WORLD CLASS IDC RACKSPACE  
HI-END SERVER SPECIFICATIONS  
WINDOWS .NET SERVER  
I MAIL CONTROL PANEL  
100% UPTIME  
ANTI SPAM & ANTI VIRUS  
24X7 SUPPORT

## **It also includes:**

Unlimited Data Transfer  
1 Domain  
10 Sub Domains  
10 Email Addresses {you@yourdomain.com}  
2 MySql Database Space  
CMS Web Hosting



# Custom Website Template

## **Web Design Need Analysis:**

We mail you a small web development questionnaire to understand your website design needs, about your business, your target market, web design preferences etc.

## **Web Design Proposal:**

Based on your feedback we create proposal for your web design work, which talks about your web design details, timeline and delivery schedule

## **Creating Design concept:**

Once we have understood your requirement we start, creating layout designs for your website. We create 2 to 3 layouts in which you need to choose one design on which we start the actual website design work

## **Web Design starts:**

Once the final layout has been chosen by you, we start designing the website based on chosen design.

## **Web Design preview:**

Once we have completed the website we launch your website on a temporary hosting server where you can see the developed work, you can suggest us if further modifications in text alignment, images etc but not in layout design as design gets freezed in layout phase.

# Unlimited Updates

Heaving troubles for updating your website! Now you no need to worry about your website updates. We will do it for you. As per your chosen services and applications you want on your website. Without any extra charge. Just mail us the new service or product you want on your website we will update it.

## **Some Example Applications:**

Daily Horoscopes

Weekly Horoscopes

Monthly Horoscopes

Yearly Horoscopes

Health Tip Of The Day

Fortune Cookie Of The Day

Feng Shui Tip Of The Day

Health News

News Updates

Content Updation



# Website Maintenance

## **Updating Website Content:**

We will regularly update your website content. To make your web presence in major search engines and to attract more visitors.

## **Meta Tags:**

We update your meta tags of your website for better SEO. We also change these meta tags regularly to make it more visible.

## **Meta Descriptions:**

We update your meta description of your website for better SEO. We also change these meta description regularly to make it more visible.

## **Meta Classifications:**

We update your meta classifications of your website for better SEO. We also change these meta classifications regularly to make it more visible.

## **Content Updation:**

We update your website content of your website for better SEO.



# Website Promotions

## **Search Engine Optimization:**

Search engine optimization , also known as placement and positioning, is the process of optimizing and promoting a website over the Internet for top rankings in search engines . Website optimization , thus, is the process of improving a web site so that it tallies with search engines algorithms and thus stands a higher chance of quicker indexing and higher rankings. It's the first step in achieving higher rankings. Only after optimization you can submit a site and hope for good results.

## **PPC Advertising:**

Pay per click advertising is one of the quickest and effective ways of promoting your business online.

## **Offline Advertisement:**

We will advertise your business offline like in magazines, In our campaigns.

## Magazine Advertisement:

We also place your ads in our AstroLuckIndia.com magazine.



# Payments

## Payment Options:

Paypal

Cheque

Cash

Demand Draft

Online Transfer

Some Other Paid Payment Gateways are also available to receive payments online.



# CMS Designing And Developing

A content management system(CMS) is a method used to provide nearly complete control over content on the Web; everything from managing users, documents, various media, and a host of other things (depending on which CMS you use) is completely automated with an entire web structure including the page itself.

Aside from installing a CMS on your website's server, they are generally easy to use and can save a webmaster weeks worth of development time or just be used by individuals who know completely nothing about web development.

## **Some CMS Programs:**

Joomla

Wordpress

Drupal

Mambo





# Shopping Cart System

AstroLuckIndia.com Shopping Cart is the most feature rich, all-in-one shopping cart software available. AstroLuckIndia.com Shopping Cart Is Iphone Compatible.

## **Feature Highlights:**

- Completely browser based
- Drag & drop layout editor
- Fully SEO optimized by experts
- Mobile commerce
- Min/max order quantity
- Easy-to-use store control panel
- Multiple logins with permissions
- Refunds & store credits
- Tabs on product pages
- Sell your products on eBay
- Amazingly flexible tax system
- Per-product inventory control
- 20+ designs included
- Easily customize your design
- Agree to terms to checkout
- Shipping zones & options
- Sell in multiple currencies
- Gift wrapping & messages



## About AstroLuckIndia.com

AstroLuckIndia.com is the Internet's most popular astrology destination. Offering a hands-on approach to understanding astrology, our website focuses on moving beyond one's daily horoscope and making astrology accessible to everyone -- from beginners to enthusiastic followers.

We had a group of 112 astrologers from around the world which are providing different types of reports, services and products to our valuable customer's. Our Website Includes More Than 30 Types Of Astrologies And Thousands Of Content Pages Like {Horoscope, Match Making, Baby Names, Yoga, Vastu, Web Vastu, Upaya, Muhurat, Karamkand etc.} Over 200 personalised free and paid readings.



**Kunal Kaushik {CEO}**

Visit Us At: [www.astroluckindia.com](http://www.astroluckindia.com)  
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